

How did you hear about Kathy Hanson, Backpocket Strategy as a Public Speaker?

What is the name of the event?

Is this event an all day event with multiple speakers? If so, is Kathy speaking as a

Keynote Speaker

Seminar/Workshop speaker

Breakout session

How many people will be attending event?

Expected number of people to attend Kathy's speaking event?

What is the demographic of the audience? If a particular organization or division of your company, please include.

Kathy's exact times of presentation/speech

Time

Date

Venue

Is this event open to the press? YES NO

Will this event be broadcast? YES NO

Will this event be recorded? YES NO

Will there be a professional photographer at the event? YES NO

Will Kathy be speaking to one of the topics on the next page or will she be creating original content?

If original content for this event- Phone and email times must be scheduled to discuss intent, purpose and outcome of Kathy's talk.

If there are accompanying materials to Kathy's talk- do you have the capability to print these materials? YES NO

If not, there will be a fee for printing materials.

Here are Speaking topics for you to chose from. Feel free to pivot off of these ideas for a topic specifically catered to your audience. Phone meeting required.

To read a full description of the following topics please go to this page:

<http://www.backpocket.biz/event/how-to-build-a-strong-and-profitable-business-a-backpocket-strategy-business-series-for-busy-entrepreneurs/>

- ▶ How to be Healthy, Wealthy, Wise in your Professional & Personal Life
- ▶ Time, Energy, Money: How to feel in control of managing the 3 most limited resources in your personal and professional life
- ▶ How to Hire and Retain a Fantastic Team: employees, interns, collaborators, vendors, partners
- ▶ Negotiating like a Pro: This is NOT about sales! It is about negotiating with clients, vendors, banks, experts and employees about your value and worth to them.
- ▶ Time, Energy & Money: How to make the biggest impact in your business using your limited resources.
- ▶ How to Hire out Help and Feel Great about it!: Learn why hiring subject matter experts who are faster and better at certain tasks is actually the most cost effective way to run your business.

See more of what Kathy has to offer to audiences and subscribers by looking at the following links:

***YOU TUBE CHANNEL**

Kathy has over 60 two minute videos she has posted on her Backpocket Strategy You Tube channel. Many clients have asked her to parlay a subject of her 2 minute videos into an hour long talk.

<https://www.youtube.com/user/BackpocketStrategy>

***BACKPOCKET BUSINESS SERIES FOR ENTREPRENEURS**

<http://www.backpocket.biz/event/how-to-build-a-strong-and-profitable-business-a-backpocket-strategy-business-series-for-busy-entrepreneurs>

***BUSINESS MATTERS. HOW TO WORK ON YOUR BUSINESS, NOT IN YOUR BUSINESS.**

A 3 part Series for Women Entrepreneurs. Series offered in 2013 and 2014

Partnering with Lurie, Besikof Lapidus & Co.

<http://www.lblco.com/businessmattersseries/index.html> Beth Leonard, Managing Partner

<http://www.lblco.com/about-us/beth-k-leonard.html>